



Outstream Video Specs

Materials Due: 5 business days prior to start date

Video Specifications:

- Length: 0:30 max
- Audio: Mute on play, user must enable sound
- Video Format: MP4/H.264
- Dimensions: 1280 x 720 min.
- Aspect Ratio: 16:9
- For full outstream video details please [click here.](#)

Video Details

SITE-SERVED OUTSTREAM VIDEO

- Length: 0:30 max
- Audio: Mute on play, user must enable sound
- Video Format: MP4/H.264
- Dimensions: 1280 x 720 min.
- Aspect Ratio: 16:9
- Video Bitrate: 1500 kbps min.
- Audio Bitrate: 128 kbps min.
- Frame Rate: 29.97fps (NTSC)
- Video Codec: H264
- Audio Codec: AAC/MP3/MP4
- Field Order: None, progressive scan only
- Max File Size: 100 MB
- Sample Rate: 44.1 kHz
- Bus Mode: Stereo

Video Details

Featured Video

- Format: 16:9 Wide (preferred)
- Dimensions: 640 x 360 pixels or larger
- Length: 7 minutes maximum
- File type: MOV, MP4, AVI, or embed code from video host such as YouTube

3rd Party Served Vast Outstream

- Length: 0:30 max
- Audio: Mute on play, user must enable sound
- VAST Versions: 2.0 and 3.0
- Video Format: MP4/H.264
- Desktop Dimensions: 1280×720 @ 1500kbps or 640×360 @ 600kbps
- Mobile Dimensions: 1024×576 @ 1500kbps or 320×180 @ 450kbps
- Aspect Ratio: 16:9
- Audio Bitrate: 128 kbps min.
- Frame Rate: 29.97fps (NTSC)
- Audio Codec: AAC/MP3/MP4
- Field Order: None, progressive scan only
- Max Wrappers: 5