



STANDARD DISPLAY AD SPECS

Accepted Formats:

jpg, gif, .png, html5, Most 3rd Party Tags

Maximum File Size jpg, gif, png: 40KB

Maximum File Size HTML5: 200KB

DIMENSIONS

Top Leaderboard: 728×90

Medium Rectangle: 300×250

[EXAMPLE](#)

[EXAMPLE](#)

Wide Leaderboard: 970×90

Half-Page: 300×600

[EXAMPLE](#)

DIMENSIONS FOR MOBILE

- Mobile Leaderboard: 320×50
- Mobile Leaderboard Extended: 320×100
- Medium Rectangle: 300×250

HTML5 REQUIREMENTS

- Size Limit: 200KB
- Max Polite Download: 2.2MB
- Video/Audio: On user click
- Border: 1px
- Maximum Animation length: 15 seconds